

Memorandum for the Membership

From: Mark E. Robbins

Subject: Global Financial Aid Services Renews Allied Plus Membership

CCA is pleased to announce that Global Financial Aid Services, a leader in providing front office and back office financial aid administration to colleges and universities, has renewed their Allied Plus membership. Global has already been chosen by many of our members, including American Public University System, Corinthian Colleges, Virginia College, Remington Colleges, Forefront Education, MedVance, and many others.

Founded in 1996, Global now manages annually 291,000 students across 287 campuses and online environments with \$1.3 billion in aid disbursed annually. By leveraging people, process and technology, Global helps colleges and universities achieve the following business results: maximized enrollment, optimized financial aid, improved student services, reduced administrative costs, and ensured compliance.

Several areas in which Global Financial Aid Services can accelerate the success of a college or university's strategic plan include:

Non-traditional Recruitment & Retention

- Global has helped traditional ground campuses accelerate the delivery of online degree and continuing education programs.
- Global proactively reaches out to prospective students that may not otherwise attend college and creates awareness of affordability options and then processes them quickly.
- Speed wins – in competitive ground and especially online environments, the college that delivers the financial aid package the fastest wins.
- Global optimizes financial aid by improving the percentage of students on aid versus cash pay.
- Global increases enrollment of underrepresented populations with a proactive and fast processing mindset.

Increased Efficiency, Management and Accountability

- Global pays for all capital expenses to administer financial aid, etc. This includes a state of the art call center fully integrated with online financial aid and workflow solutions. Additionally, they provide e-signature, imaging, compliance, auto-packaging, auto-awarding, etc.
- Global works as a long term operating partner that shares compliance and operating risk with their clients.

Focus Financial Resources

- Capital savings and revenue from online tuition growth can support other strategic priorities on the ground campus, including faculty, curriculum, access and research.

For more information, visit their website at www.globalfas.com or contact Sandra Kemp at 228.523-1044 or via email at skemp@globalfas.com.