

## **FOR IMMEDIATE RELEASE**

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### **Global Financial Aid Services Offers Student Centric Financial Aid Contact Center**

Gulfport, Mississippi 5/7/07 - Global Financial Aid Services, Inc.®, a leading provider of front office and back office financial aid administration services, announced today an initiative to support Colleges and Universities previously subscribing to lender supported contact centers. Global's offering will be customized to wrap-around the College technology environment. This option ensures a fast and low risk transition. Global's full scope front office service option that includes significant technology integration for best practice processing will continue to be available.

"We offer a lender-neutral, student focused contact center," explained Matthew Johnner, Vice President of Sales and Marketing at Global Financial Aid Services. "Global's two options will provide timely financial aid counseling and processing to a College's or University's prospective and admitted students. This lender independent solution will help students navigate the financial aid process and start the path of achieving their dream. Colleges will receive the same or better outsourcing benefit they are accustomed to having while meeting the new regulatory standards.

#### About Global Financial Aid Services®

Global Financial Aid Services provides front office and back office financial aid administration using people, best practice processes, and technology. Global's proactive services result in: increased awareness, improved cycle times, improved student services, reduced costs, and ensured compliance. Through the use of disciplined, timely and service-friendly call centers, online applications, and automated document tracking, Global's front office service efficiently and conveniently moves the student through the financial aid process to award. Global manages financial aid for over 300 campuses and online environments, disbursing \$1.5 billion in financial aid annually.

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