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**The University of Mississippi selects Global Financial Aid Services, Inc. for  
Call Center Services**

GULFPORT, MISSISSIPPI – September 24, 2007 -- Global Financial Aid Services, Inc.<sup>®</sup>, a leading provider of contact center and financial aid administration services for Colleges and Universities, announced today that the University of Mississippi has signed a contract to assist students calling the University. Global has deployed the CampusConnect<sup>sm</sup> service to answer Financial Aid and Bursar questions from students and parents. Global complements the University of Mississippi teams who are able to focus on campus counseling and escalated issues.

“We are very excited about the University of Mississippi’s commitment to Global’s CampusConnect<sup>sm</sup> service,” stated Matthew Johnner, Vice President of Sales and Marketing at Global. “We will work hard to continue the outstanding service that students and parents have come to expect from an institution that epitomizes southern hospitality.”

“We are constantly evaluating ways to improve the level of service for our students and their parents. We plan on leveraging Global for commonly asked questions so we can focus our staff on visitors to campus and issues that require research and collaboration.”, stated Dewey Knight, Associate Director of Financial Aid for the University of Mississippi.

About the University of Mississippi -

The University of Mississippi was chartered by the Mississippi Legislature in 1844 and today enrolls 17,300 students on four campuses including The University of Mississippi Medical Center. Nearly 111,000 living Ole Miss alumni and friends represent every state in the nation and 80 foreign countries. Web site: [www.olemiss.edu](http://www.olemiss.edu)

About Global Financial Aid Services<sup>®</sup> -

Global provides contact centers and financial aid administration services to Colleges and Universities using people, best practice processes, and technology. Global’s proactive services result in: increased enrollment, improved cycle times, improved student services, reduced costs, and ensured compliance. Global manages financial aid for over 300 campuses and online environments and disburses \$1.5 billion in financial aid annually. Web site: [www.globalfas.com](http://www.globalfas.com)

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