

FOR IMMEDIATE RELEASE

For more information contact:
Sandra Kemp, Marketing Manager
Global Financial Aid Services
Direct: (228) 523-1044
skemp@globalfas.com

**Jackson State University selects Global Financial Aid Services,
Inc. for Bursar and Financial Aid Contact Center**

GULFPORT, MISSISSIPPI – October 3, 2007 -- Global Financial Aid Services, Inc.(R), a leading provider of contact center and financial aid administration services for Colleges and Universities, announced today that Jackson State University has signed a contract to assist prospective and enrolled students and parents with Financial Aid and Bursar related questions. Global has deployed the CampusConnect(SM) call center service to support the Jackson State team who will have an expanded capability to best serve students.

"Jackson State University impressed us with their desire to think outside of the box to improve the student experience", stated Matthew Johnner, Global's Vice President of Sales and Marketing. "The Jackson State team was a pleasure to work with during the transition process and we look forward to a long and mutually rewarding relationship.

"Our motto is 'Challenging Minds, Changing Lives'. We seek to improve accessibility and the level of service for our customers which are the students and parents of Jackson State University. Global will enable us to answer the phone quickly and with accurate counseling", stated Betty Moncure, Director of Financial Aid for Jackson State University. "This initiative will free our staff to work on important topics." said Cornelius Antwine, Bursar at Jackson State.

About Jackson State University-

Jackson State University (JSU) is a Carnegie Doctoral/Research Intensive public institution of higher learning located in the metropolitan area of Jackson, Mississippi. JSU educates a diverse student population from Mississippi, most other states and many foreign countries by providing a broad range of baccalaureate programs and a variety of masters and doctoral programs. Since 1877, JSU has provided young men and women opportunities that will empower them to succeed in an increasingly complex world. Today JSU enrolls over 8,600 students. Web site: www.jsums.edu

About Global Financial Aid Services(R)-

Global provides contact centers and financial aid administration services to Colleges and Universities using people, best practice processes, and technology. Global's proactive services result in: increased enrollment, improved cycle times, improved student services, reduced costs, and ensured compliance. Global manages contact centers and financial aid for over 300 campuses and online environments and disburses \$1.5 billion in financial aid annually. Web site: www.globalfas.com

--- END ---